

## Background:

Sustainable livelihood for agricultural practitioners is the basic and foremost need of developing nations like India. It has been also observed that per capita income of small farmers has been reduced to a considerable extent in the last few years. Globalization and liberalization of economy has also opened new vistas and unprecedented challenges for farming community. In order to sustain livelihood of these small farmers, it is necessary that they should establish their own ventures in addition to farming which will in turn provide them sustainable income. Agriculture scientists working in SAUs and other centers can play a preponderant role by rendering help to such agricultural practitioners in setting ventures for them. Very little focus on development of managerial skills for agripreneurs has been made with the result that they find it difficult to cope up with complex situation effectively as managers. Looking to the critical role of scientists, the situation warrants for specialized skills to be acquired by the scientists. Considering this role, a winter school is being organized to educate and expose scientists in essentials of entrepreneurship skills and techniques of project management in different agriculture related vocations

## Training Objectives:

The main objective in organising winter school is to orient participants towards essentials in entrepreneurship skills of the personnel engaged in teaching, research and extension activities. This

course also intends to expose and acquaint the participants in project preparation and management for various agri related vocations, which in turn will help agricultural practitioners for their sustainable livelihoods

## Course content:

- Entrepreneurship development (values, motivation and personality development).
- Entrepreneurship management (managerial skills, financial and risk analysis, farm management and decision making).
- Enterprise planning and resource management
- Market survey techniques and resource analysis.
- Preparation of business plan for various agri-related vocations (Hypothetical exercise)

## Methodology:

The Winter School will consist of a blend of lectures, interactive discussions, case studies and study visits.

## Duration:

Twenty one days from January 23<sup>rd</sup> - February 12<sup>th</sup>, 2008. (Both days inclusive)

## Registration:

A registration fee of Rs 50/- (Rupees Fifty only) should be sent through Postal Order in favour of **Director, Winter School**, along with the enclosed application form completed in all respects.

**Nominations should be sent through proper channel to:**

**Dr. V. N. Joshi**  
Director, Directorate of Extension Education,  
Maharana Pratap University of Agriculture & Technology,  
Udaipur (Raj.) Pin: - 313 001  
Tel. No. (O) 0294 - 2417697, 2412515, (R) 6534432  
Fax No 0294 - 2412515  
email: dir\_ext@rediffmail.com.

**Last date of receipt of application: 31<sup>st</sup> December, 2007**

## TA and DA:

The participants will be paid travel fare for to and fro journey by rail or bus or other means of transport in vogue as the case may be on production of certificate for travel by the shortest route. The payment will be made as per their entitlement class of travel but restricted to maximum of AC II tier train fare. Participants are required to produce a Photostat copy of the rail / bus ticket (only by public transport) for reimbursing the travel expenditure. In lieu of incidental charges, DA will be reimbursed as per norms of the University..

## Boarding and lodging:

Participants will be provided rent-free accommodation in the University Guest House and wholesome meals and refreshments as per the provision in the Winter School budget. Local participants will be provided with lunch and inter-session tea only.

**Venue:**

Directorate of Extension Education, Out side  
Surajpole, Udaipur (Rajasthan) - 313 001

**About Udaipur:**

The "City of Lakes" Udaipur is one of the most beautiful cities of the world. In contrast to its desert neighbourhood, it stands out with an image of white marble palaces, placid blue lakes, gardens and temples surrounded by hills.

**How to reach:**

Udaipur is well connected with Air, Roadways and Railways. The important train connections are as follows:

S. No	Place	Train No.	Dept	Arri
1.	Udaipur-Nizamuddin	2964	18.35	6.15
2.	Nizamuddin-Udaipur	2963	19.00	7.00
3.	Jaipur-Udaipur	2965	22.25	07.45
4.	Udaipur-Jaipur	2966	21.40	07.10
5.	Udaipur-Ahemdabad	9943	19.45	-
6.	Ahemdabad-Udaipur	9944	-	07.40
7.	Udaipur-Ahemdabad	431	09.20	-
8.	Ahemdabad-Udaipur	432	-	17.15
9.	Lakecity-Bandra (Tues., Thurs. & Sat.)	2966+ 2996	21.40	-
10.	Bandra-Udaipur	2995-A	-	08.50
11.	Ajmer-Udaipur Intercity	2992	-	11.40
12.	Udaipur-Ajmer Intercity	2991	15.45	-
13.	Udaipur- Sealdah (Monday)	2316	0.30	-
14.	Sealdah-Udaipur (Thursday)	2315	-	03.30

### APPLICATION FORM FOR PARTICIPANT OF WINTER SCHOOL

*(To be sent directly to Director of Winter School concerned and not to Indian Council of Agricultural Research)*

*Winter School on*

.....  
*at*  
.....

1. Full Name (in Block letters):
2. Designation of participant:
3. Present employer and address:
4. Address to which reply should be sent:  
(In block letters) Give telegraphic, fax e-mal address also, if available)
5. Permanent address:
6. Date of birth
7. Sex: Male/Female
8. Teaching/Research/Professional:  
Experience (mention post held) during last 5 years and number of publication
9. Marital status:  
(married/unmarried)
10. Mention if you have participated in any Research Seminar, Summer/Winter School/ Short Course, etc. during the previous years under ICAR/Other Organizations
11. Postal Order No.....  
Dated..... of Rs. 50.00  
for registration of application
12. Academic record:

Exam. passed	Sub. Main/ Subs.	Year of passing	Class, Ranks, Distn.	Uni. or Inst.	Other inform.

Date: \_\_\_\_\_ Signature of participants

Place: \_\_\_\_\_

13. Recommendation and forwarding Institute:

Signature

Signature of nomination

Authority (Seal)

## WINTER SCHOOL ON

"VOCATIONAL ENTREPRENEURSHIP FOR  
SUSTAINABLE LIVELIHOOD OF  
AGRICULTURAL PRACTITIONERS"

**(January 23<sup>rd</sup> - February 12<sup>th</sup>, 2008)**

**Sponsored by**

**ICAR  
New Delhi**

**Course Director  
Dr. V. N. Joshi**



**Organized by**

**DIRECTORATE OF EXTENSION EDUCATION  
Maharana Pratap University of Agriculture & Technology  
UDAIPUR (Rajasthan) Pin - 313001**

