



COLLEGE OF TECHNOLOGY AND ENGINEERING
Maharana Pratap University Of Agriculture And Technology
UDAIPUR-313001



CTAE/SS/MBA-Admission/2011/4861

Date: 29-7-2011

**ADMISSION ON FEW VACANT SEATS IN
MBA (ENGG) & MBA (AGRI-BUSINESS)**

The last date of application for admission to few vacant seats in MBA (Engineering) and MBA (Agri-Business) for the session 2011-12 is extended upto **8-08-2011**. The application forms and details can be downloaded from university website www.mpuat.ac.in or from the websites of colleges (www.ctae.ac.in and www.rcaudaipur.net). The completed applications must reach the office of the Dean, CTAE, Udaipur for MBA (Engineering) and Dean, RCA, Udaipur for MBA (Agri-Business) on or before **8-08-2011**. Reservation of seats for SC/ST/OBC, etc. will be as per University rules. General and OBC candidates having 55% (50% for SC/ST) or more in qualifying degree are eligible for admission.

DEAN



COLLEGE OF TECHNOLOGY AND ENGINEERING
Maharana Pratap University Of Agriculture And Technology
UDAIPUR-313001



CTAE/SS/MBA-Admission/2011/4861

Date: 29-07-2011

NOTICE

Applications are invited from interested candidates having 55% (50% for SC/ST) or more in qualifying degree, for admission on few vacant seats of MBA (Engineering) for session 2011-12. The application forms can be downloaded from university website www.mpuat.ac.in or college website www.ctae.ac.in. The filled application forms alongwith a DD for Rs.1000/- drawn in favour of Dean, CTAE, Udaipur, must reach in the office of the undersigned on or before 8-08-2011. The eligible candidates will have to report with original documents for Group Discussion and Personal Interview (GD-PI) on 9th August 2011 at 10.00 am in the office of the Dean. The selected candidates will be required to deposit Rs.10000/- on same day (the amount will be adjusted in their fee).

DEAN



COLLEGE OF TECHNOLOGY AND ENGINEERING

Maharana Pratap University Of Agriculture And Technology
UDAIPUR-313001



THE UNIVERSITY

Maharana Pratap University of Agriculture and Technology, created by Government of Rajasthan, is having its jurisdiction over 11 districts of south and south-east Rajasthan. It inherited the four well established colleges and established two more colleges. The University has integrated research and extension through Directorates of Research and Directorate of Extension. For the welfare of students in the University, there is a Directorate of Student Welfare and a Central library.

THE COLLEGE

College of Technology and Engineering was established in 1964 and offers Bachelor of Engineering Degree in Agricultural, Computer Science and Engineering, Civil Engineering, Electrical Engineering, Electronics and Communication Engineering, Information Technology, Mechanical Engineering and Mining Engineering. All degree programmes have approval from AICTE. The admissions to the degree programmes are made through State level Pre Engineering Test (RPET) and All India Engineering Entrance Examination (AIEEE). The college also offers post graduate and Doctoral programmes in Agricultural, Mechanical, Electrical, Mining, Electronics and Communication and Computer Engineering. A specially designed MBA course for engineering graduates and science postgraduates has been started from 2010-11.

Infrastructure

The campus is set amidst acres of greenery with every department having its own separate building. The library is housed in a separate building with a total collection of more than 50000 volumes, which comprise books, reports, theses, standards, current and back volumes of the journal and CD – ROMs. Hostels, big play fields, cafeteria, bank, post-office, etc. are housed in the campus only.

Placement

The College has an Information and Placement Bureau (IPB) headed by a senior faculty. The IPB caters to the needs of students in respect of their placement by inviting companies, MNCs/ Corporate and arranging on-campus recruitments for them. The bureau provides all technical facilities for presentations, written test, online test, group discussion and interviews to the recruiters. The Bureau has a large air-conditioned presentation room equipped with LCD, a well furnished air-conditioned interview room, staff –office equipped with phone and internet connectivity, and a waiting room for students.

THE PROGRAMME – MBA (Engineering)

The engineers need to develop the skills and ability to translate business requirements to technical objectives, as also translate a technical solution into a business proposition. Recognizing the strength of combining the training of engineers with management education, a **2 year Full time MBA** programme has been started for graduates from the field of engineering and technology beginning July 2010 with 40 seats. The curriculum comprises state-of-the-art techniques to plan, design, implement and manage integrated systems of men, materials, capital, information and technology. The subjects taught provide a well-rounded coverage of the methods to manage and improve productivity, customer satisfaction and profitability of industrial, information and service systems. The programme consists of four semesters of course work with

the intervening summer to be spent on a summer internship project in a host industry. The specializations offered are:

Major

- Production and operations
- Information technology
- Technology management

Minor

- Marketing
- Finance
- Human Resource

Eligibility: Bachelor's Degree in Engineering/ Technology/ Architecture/ Pharmacy/ or M.Sc. in Physics/ Chemistry/ Mathematics or Statistics. Candidates of general category/OBC seeking admission to the program must have at least 55% marks or equivalent at the qualifying degree level; SC/ST category candidates, must have 50% marks or equivalent. Reservations will be provided to SC/ST/OBC and other categories as per University norms.

Admission Criteria: Marks obtained in X, XII, qualifying examination and performance in group discussion and personal interview.

Fees: Programme fee Rs. 50000/- per semester + University fee Rs 12000/- per year + Tution fee Rs 6000/- per year + other fees.

Application Form and Prospectus fee: Application form can be down loaded from the University Website www.mpuat.ac.in or college website www.ctae.ac.in. Completely filled application form with **attested copies of mark sheets, certificates** and other **essential enclosures** along with **DD of Rs. 1000/-** should reach to the **Dean, College of Technology and Engineering, University Campus, Udaipur- 313 001 before last date.**

For further details contact Dean, College of Technology and Engineering on telephone: 0294-2470837 or Co-ordinator on 9414164420.

MASTER OF BUSINESS ADMINISTRATION

Teaching Schedule & Examination Scheme

The Master of Business Administration (MBA) is a 4 semester's program. The following is the scheme for teaching and examination of MBA Course.

	Course No.	Course Title	Credit	Hrs/ week			Evaluation (Marks)			
				L	T	P	Int.	Theory	Pract.	Total
FIRST SEMESTER										
Core Courses										
1.	BM511	Business Organisation & Management	3	2	1	0	20	80		100
2.	BM512	Management Accounting §	3	2	1	0	20	80		100
3.	BM513	Marketing Management §	3	2	1	0	20	80		100
Supporting Courses										
4.	BM514	Operation & Production Management	3	2	1	0	20	80		100
5.	BM515	Quantitative Techniques for Management	3	2	1	0	20	80		100
6.	BM516	Project Management	3	2	1	0	20	80		100
7.	BM517	Business Communication	NC							
		TOTAL	18							600
SECOND SEMESTER										
Core Courses										
8.	BM521	Managerial Economics	3	2	1	0	20	80		100
9.	BM522	Financial Management §	3	2	1	0	20	80		100
10.	BM523	Human Resource Management	3	2	1	0	20	80		100
Supporting Courses										
11.	BM524	Business Policy & Strategic Management	3	2	1	0	20	80		100
12.	BM525	Legal Aspects of Business	3	2	1	0	20	80		100
13.	BM526	Open Elective	3	2	0	2	20	50	30	100
14.	BM527	Management Information System	NC							
		TOTAL	18							600
THIRD SEMESTER										
Optional Major Courses (Any Four from Focus Module-I elective (A,B,C))										
15.		Elective-Major-I §	3	2	1	0	20	80		100
16.		Elective-Major-II	3	2	1	0	20	80		100
17.		Elective-Major-III	3	2	1	0	20	80		100
18.		Elective-Major-IV	3	2	1	0	20	80		100
Optional Minor Courses (Any Two from Focus Module-II elective(D,E,F))										
19.		Elective-Minor-I	3	2	1	0	20	80		100
20.		Elective-Minor-II	3	2	1	0	20	80		100
21.	BM618	Comprehensive Viva								100
22.	BM619	Summer Training	4							100
		TOTAL	22							800
FOURTH SEMESTER										
23.	BM621	Seminar	2							100
24.	BM622	Project	16							100
		TOTAL	18							200
		GRAND TOTAL	76							2200

§ - For these courses, external paper setting will be there.

MBA (Master of Business Administration)
I- Semester

	Course No.	Course Title	Credit	Hrs/ week			Evaluation (Marks)			
				L	T	P	Int.	Th	Pr	Total
Core Courses										
1.	BM511	Business Organisation & Management	3	2	1	0	20	80		100
2.	BM512	Management Accounting §	3	2	1	0	20	80		100
3.	BM513	Marketing Management §	3	2	1	0	20	80		100
Supporting Courses										
4.	BM514	Operation & Production Management	3	2	1	0	20	80		100
5.	BM515	Quantitative Techniques for Management	3	2	1	0	20	80		100
6.	BM516	Project Management	3	2	1	0	20	80		100
7.	BM517	Business Communication	NC	2	1	0				
		TOTAL	18							600

MBA (Master of Business Administration)
II- Semester

	Course No.	Course Title	Credit	Hrs/ week			Evaluation (Marks)			
				L	T	P	Int.	Th	Pr	Total
Core Courses										
1.	BM521	Managerial Economics	3	2	1	0	20	80		100
2.	BM522	Financial Management §	3	2	1	0	20	80		100
3.	BM523	Human Resource Management	3	2	1	0	20	80		100
Supporting Courses										
4.	BM524	Business Policy & Strategic Management	3	2	1	0	20	80		100
5.	BM525	Legal Aspects of Business	3	2	1	0	20	80		100
6.	BM526	Open Elective*	3	2	0	2	20	50	30	100
7.	BM527	Management Information System	NC	2	1	0				
		TOTAL	18							600

§ - For these courses, external paper setting will be there.

* Students will select one elective from the list of Open electives.

-Students will undergo forty five days summer training in an organization of repute after II semester which will be evaluated alongwith III semester papers.

MBA (Master of Business Administration)
III- Semester

	Course No.	Course Title	Credit	Hrs/ week			Evaluation (Marks)			
				L	T	P	Int.	Th	Pr	Total
Optional Major Courses (Any Four from Focus Module-I elective (A/B/C))										
1.		Elective-Major-I [§]	3	2	1	0	20	80		100
2.		Elective-Major-II	3	2	1	0	20	80		100
3.		Elective-Major-III	3	2	1	0	20	80		100
4.		Elective-Major-IV	3	2	1	0	20	80		100
Optional Minor Courses (Any Two from Focus Module-II elective(D/E/F))										
5.		Elective-Minor-I	3	2	1	0	20	80		100
6.		Elective-Minor-II	3	2	1	0	20	80		100
7.	BM617	Comprehensive Viva*								100
8.	BM618	Summer Training	4							100
		TOTAL	22							800

Student will choose one group as 'Major' from Focus Module -I (Group A/B/C) and select four electives from his/her selected major group; and one group as 'Minor' from Focus Module -II. (Group D/E/F) and select two electives from his/her selected minor group.

MBA (Master of Business Administration)
IV- Semester

	Course No.	Course Title	Credit	Hrs/ week			Evaluation (Marks)			
				L	T	P	Int.	Th	Pr	Total
1.	BM621	Seminar	2		2					100
2.	BM622	Project*	16			32				100
		TOTAL	18							200

** Students will do the project in a concern of repute for four months. The project is real life short term corporate study. The candidate will be allotted the project by the faculty of the institute. The student can take his Final Project in the stream of 'Major' specialization (Focus Module-I) only.*

§ - For these courses, external paper setting will be there.

PROGRAMME ELECTIVES

FOCUS MODULE -I

Group A [PRODUCTION AND OPERATION MANAGEMENT]

1	BM611A	Strategic Oriented Production Management System
2	BM612A	Computer Integrated Manufacturing System
3	BM613A	Total Quality Management
4	BM614A	World Class Manufacturing System
5	BM615A	Logistics and Supply Chain Management
6	BM616A	Business Processing Simulation
7	BM617A	Manufacturing Strategy
8	BM618A	Business Process Re-Engineering
9	BM619A	Value Engineering

Group B [INFORMATION TECHNOLOGY MANAGEMENT]

1	BM611B	Business and Data Communication Network
2	BM612B	Object Relation Data Base Management System
3	BM613B	Decision Support System
4	BM614B	Advanced Software Development Tool
5	BM615B	E-Business Strategy and Implementation
6	BM616B	Enterprise Resource Planning
7	BM617B	Object Oriented Development Methodologies
8	BM618B	Intelligent Systems in Management
9	BM619B	Information Security and Risk Management

Group C [TECHNOLOGY MANAGEMENT]

1	BM611C	Management of Technology Transfer
2	BM612C	Management of Innovation
3	BM613C	Design Management
4	BM614C	Technology Management: Strategic Perspective
5	BM615C	R&D Management
6	BM616C	Technology Forecasting and Assessment
7	BM617C	Management of New Venture

FOCUS MODULE -II

Group D [MARKETING]

S.No.	Subject Code	Subject
1	BM611D	Marketing Research
2	BM612D	Sales and Distribution Management
3	BM613D	Advertising Management and Sales Promotion
4	BM614D	Product and Brand Management
5	BM615D	International Marketing
6	BM616D	Marketing of Services
7	BM617D	Rural Marketing
8	BM618D	Consumer Behavior

Group E [FINANCE]

1	BM611E	International Trade & Finance
2	BM612E	Managing Banks and Financial Institution
3	BM613E	Financial Engineering
4	BM614E	Management Control System
5	BM615E	Valuation, Mergers, Acquisition & Corporate control
6	BM616E	Management of New Venture
7	BM617E	Portfolio Management and Security Analysis
8	BM618E	Commodity Markets & Financial Derivatives

Group F [HUMAN RESOURCE MANAGEMENT]

1	BM611F	Decision Making and Conflict Management
2	BM612F	Training and Development
3	BM613F	Industrial and Labour Legislation
4	BM614F	Strategic Human Resource Planning India
5	BM615F	Performance appraisal and Employees Compensation
6	BM616F	Industrial Psychology
7	BM617F	Managing across Culture
8	BM618F	Negotiation Management
9	BM619F	International Human Resource Management

OPEN ELECTIVES

S.No.	Subject Code	Subject
1.	BM526A	Computer Applications in Management
2.	BM526B	Business Statistics
3.	BM526C	Entrepreneurship Development
4.	BM526D	International Business

Application Form No.

COLLEGE OF TECHNOLOGY AND ENGINEERING
Maharana Pratap University of Agriculture & Technology, Udaipur - 313 001 (INDIA)

**Admission Form for
MBA (Engineering)**



Academic Session _____

Name of Candidate

Father's name Mother's Name

Qualifying degree with major discipline % Marks/OGPA

Application fee Rs. 1000/-

D.D. No. _____ Date _____

Name of Bank _____

FOR OFFICE USE ONLY

Application Form received on _____ Qualifying Degree _____

(a) Marks at X board exam _____ (b) Marks at XII board exam _____

(c) Marks at qualifying degree exam _____ (d) Marks in GD-PI _____

Weighted Aggregate _____

Checked By _____

Admitted/Not admitted

Signature of Committee Members : (i)

(ii)

(iii)

(iv)

**Signature of the Chairman
of admission committee**

Approved

DEAN

Application Form No. _____

Academic Session _____

**COLLEGE OF TECHNOLOGY AND ENGINEERING
UDAIPUR - 313001 (INDIA)**

Please affix recent
passport size
photograph here

APPLICATION FOR ADMISSION IN MBA (ENGINEERING)

PERSONAL DATA

1. Name of the Candidate Mr./Mrs./Miss _____
(Name) (Surname)
Name in Hindi _____
2. Father's Name _____ Occupation _____
Name in Hindi _____
3. Mother's Name _____ Occupation _____
Name in Hindi _____
4. Address of Correspondence _____
Pin Code _____ Phone No. _____
5. Permanent Address _____
Pin Code _____ Phone No. _____
6. Date of Birth _____ 7. Place of Birth _____
8. Nationality _____ 9. District & State you belong _____
10. Marital Status Married/Unmarried 11. Do you belong to SC/ST/OBC ? _____

EDUCATION QUALIFICATION

Examination Passed	Name of degree	Major Subjects	Year of Passing	Board/University	OGPA/ Percentage
Secondary					
Higher Secondary 10+2					
Bachelors Degree					
Masters Degree					

EMPLOYMENT RECORD

Designation	Name of Employer	Period (From - To)

I declare that the above information is correct and that I have read all the rules and regulations of the College and the University to which I will abide during the studentship.

I declare that I have not been convicted for any criminal offence. No criminal case or proceeding is presently pending against me in any court of law. I have not resorted to any act of indiscipline during the previous years.

I solemnly declare that I have not been debarred from joining any educational institution or rusticated from the Institution/University/Board last attended.

I solemnly declare that I have passed my qualifying examination as a regular student of a recognised institution. In all matters, the rules & regulations related to the institution and its hostel, the order of the officer concerned will be binding on me.

I hereby agree and promise that I shall not institute any law suit arising out of this application and subsequent matters in any court of law other than the situated within city limits of Udaipur.

I solemnly declare that the statements made in this application are true to the best of my knowledge and belief. I clearly understand that if any of the statement is subsequently found to be untrue. I will render myself liable to immediate removal from the college and I may be prosecuted.

I enclose herewith a D.D. for Rs. 1000/- drawn on the Bank _____ No. _____ dated _____ as application fee.

Place:

Date:

Signature of Applicant

DECLARATION BY THE PARENTS/GUARDIAN

I, _____ S/o _____

hereby undertake full responsibility for discipline and good conduct of my child/ward. It's violation will render him liable to be removed from the college. I will not claim refund of any fee and also clear all dues against him. Further the statements made in the application by my ward are true to the best of my knowledge and belief.

Attested by Gazetted Officer

**Signature of any Parent/Guardian
Name & address**

Signature & Seal

CERTIFICATE OF GOOD CHARACTER

Certified that Mr./Mrs./Ms. _____

Son/daughter of Shri _____ has been a student of this institution beginning from the session _____ till the end of the session _____. During this period, nothing against his/her character has come to my knowledge.

Place:

**Signature and Seal of the Head of the
Institution last attended**

CERTIFICATE OF PHYSICAL FITNESS

Certified that I have examined Mr./Mrs./Ms. _____ Son/daughter of Shri _____ and found that he/she is free from any disease (communicable or otherwise), constitutional weakness or bodily infirmity which would debar him/her from admission to M.B.A. including residence in the hostel. His/her age by appearance is _____ years. The following observations have been recorded by me personally.

Height _____ cms.

Chest Normal _____ cms

Weight _____ cms.

Chest Expanded _____ cms

Marks of identification _____

Date:

Signature and seal of the

Medical Council Registration Number

Medical Officer

Note: The medical officer is requested to examine the candidate carefully and to satisfy himself that the candidate will be able to put in hard work and that he/she has no ailment which would make his/her stay in the hostel a source of danger to the others.

CASTE CERTIFICATE

(Form of certificate to be produced by candidates belonging to Scheduled Caste/Scheduled Tribe/O.B.C.)

This is to certify that Mr./Mrs./Ms. _____ Son/Daughter of _____ of Village _____ District/Division _____ State _____ belongs to the _____ community which is recognized as Scheduled Caste/Tribes/OBC of Act/Order No. _____ dated _____ applicable in the state _____. His family ordinarily resides in the village/Town _____ of District/Division _____ State/Union Territory of _____.

Date

Signature of 1st Class Magistrate with Seal

GENERAL INSTRUCTIONS FOR ADMISSION

General

1. The candidates are required to fill in the complete details in the various columns. They should not leave any space blank.
2. The candidate should have passed qualifying examination with minimum of 55% marks or equivalent OGPA (5% relaxation for SC/ST candidates).
3. The candidates are required to attach the following documents along with the application form.
 - a) Demand Draft of Rs. 1000/- drawn on any schedule bank payable at Udaipur.
 - b) Attested Copies of mark sheets from Secondary to the qualifying examination
 - c) Character Certificate.
 - d) Caste Certificate (for reserved category only).
 - e) Medical certificate.
4. The admission will be made on the basis of marks obtained in X, XII, qualifying examination and group discussion & personal interview.
5. The programme will have three specializations:
 - (i) Production and Operation Management,
 - (ii) Technology Management, and
 - (iii) Information Technology Management.
6. **Fees:** Programme fee Rs. 50000/- per semester+ University fee Rs 12000/- per year + Tuition fee Rs 6000/- per year + other fees (as per PG rules).
7. **Last date for receiving application: 8th August 2011**