

Background:

Globalization of Indian Agriculture offers unprecedented challenges to the policy makers. The challenges lie in generating surpluses through increase public and private investment in R&D, new technology and market infrastructure. Agriculture sector has the major potential for providing the employment opportunities to unemployed rural youth of this country. Agriculture contributes about 31.8% in Gross Domestic Product of the country. It is estimated that about 11900 graduates from agriculture and allied sector pass out from agriculture Universities every year in the country, out of which 2000 are able to find employment. This huge reservoir every year is available for supporting and augmenting agriculture production process, if viable business opportunities are offered to them. Agriculture scientists working in SAUs and other centers can play a preponderant role by rendering help to such agriculture practitioners in setting ventures for them. Very little focus on development of managerial skills for our young agripreneurs has been made with the result that they find it difficult to cope up with complex situation effectively as managers. Looking to the critical role of scientists, the situation warrants for specialized skills to be acquired by the scientists. Considering this role a winter school has been organized to educate and expose scientists in essentials of entrepreneurship skills and techniques of project management in different agriculture related vocations

Training Objectives:

The main objective in organising winter school is to orient participants towards essentials in entrepreneurship skills of the personnel engaged in

teaching, research and extension activities. This course also intends to expose and acquaint the participants in preparing project preparation and their management for various agri related vocations, which in turn will help agriculture practitioner for their sustainable livelihoods

Course content:

(i) **Entrepreneurship Development Capsule:** essentials of entrepreneurship skills components and characteristics of small business & managing small business. Importance of franchising and its problems, procurement and quality management, quality issues, agri-marketing, seed act and fertilizer & pesticide control order, project management and its analysis, information technology and personality development capsule, risk management analysis and global issues related to Indian agriculture.

(ii) **Project preparation in Agri related vocations for sustainable livelihood:** Soil & water quality, input testing laboratory, plant protection service centre, custom hiring, agri service centre, seed processing units, tissue culture laboratory, bio fertilizer and pesticide units, apiaries, hatcheries and production of fish fingerlings for aquaculture. IT kiosks, feed processing and testing units, value addition center, setting of cost chain from farm level, mobile harvesting etc.

Methodology:

The Summer School will consist of a blend of lectures, interactive discussions in a participative mode, hands-on experience (exercises), and study visits.

Duration:

Twenty one days from September 4-24th 2006. (Both days inclusive)

Registration:

A registration fee of Rs 50/- (Rupees Fifty only) per participant is fixed as per ICAR guidelines, which should be sent through Postal Order to, **Director, Winter School**, along with the enclosed application form completed in all respects.

TA and DA:

The participants will be paid travel fare to and fro journey by rail or bus or other means of transport in vogue as the case may be, on production of certificate for travel by the shortest route. The payment will be made as per their entitlement class of travel but restricted to the maximum of AC II tier train fare. Participants are required to produce a Photostat copy of the rail / bus ticket (only by public transport) for reimbursing the travel expenditure. In lieu of incidental charges, DA will be reimbursed as per ICAR rules.

Boarding and lodging:

Participants will be provided rent-free accommodation in the University Guest House,, wholesome meals and refreshments as per the normal rules of the Winter School. Local participants will be provided with lunch and inter-sessions tea only.

Venue:

Directorate of Extension Education, Out side Surajpole (Campus of Rajasthan College of Agriculture), Udaipur (Rajasthan) - 313 001

About Udaipur:

The "City of Lakes" Udaipur is perhaps one of the most romantic and beautiful cities of India. In contrast to its desert neighborhood it stands out with an enhancing image of white marble palaces, placid blue lakes, gardens, temples, surrounded by hills and mountains. It is like an oasis of colour in a stark and arid region. Undoubtedly Udaipur is the "Venice of East".

Many worth visiting places in Udaipur are: City palace, Lake Palace or Jagniwas, Jagmandir, Jagdish Temple, Bhartiya Lok Kala Mandal, Sahelion Ki Bari, Pratap Memorial, Fateh Sagar, Lake Pichhola, Sajjan Garh, Gulab Bagh and Doodh Talai.

How to reach:

Udaipur is well connected with Air, Roadways and Railways. The important train connections are as follows:

S. No	Place	Train No.	Dept	Arri
1.	Udaipur-Nizamuddin	2964	18.45	6.25
2.	Nizamuddin-Udaipur	2963	19.00	7.00
3.	Jaipur-Udaipur	2965	22.15	07.45
4.	Udaipur-Jaipur	2964	08.30	06.00
5.	Udaipur-Ahemdabad	9943	19.45	04.30
6.	Ahemdabad-Udaipur	9944	23.15	07.40

Dr. V. N. Joshi

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Tel. No. (O) 2417697, 2412515, (R) 2430234
Fax No 0294 - 2412515
email: der_ext@rediffmail.com.

APPLICATION FORM FOR PARTICIPANT OF WINTER SCHOOL

(To be sent direct to Director of Winter School concerned and not to Indian Council of Agricultural Research)

Winter School on

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at

1. Full Name (in Block letters):
2. Designation of participant:
3. Present employer and address:
4. Address to which reply should be sent:
(In block letters) Give telegraphic, fax e-mal address also, if available)
5. Permanent address:
6. Date of birth
7. Sex: Male/Female
8. Teaching/Research/Professional:
Experience (mention post held) during last 5 years and number of publication
9. Marital status:
(married/Unmarried)
10. Mention if you have participated in any Research Seminar, Summer/Winter School/ Short Course, etc. during the previous years under ICAR/Other Organizations
11. Postal Order No.....
Dated..... of Rs. 50/0
for registration of application
12. Academic record:

Exam. passed	Sub. Main/ Subs.	Year of passing	Class, Ranks, Distn.	Uni. or Inst.	Others inform.

Date: _____ Signature of participants

Place: _____

13. Recommendation and forwarding Institute:

Signature

Signature of nomination

Authority (Seal)

WINTER SCHOOL ON

"VOCATIONAL ENTREPRENEURSHIP FOR
SUSTAINABLE LIVELIHOOD OF
AGRICULTURAL PRACTITIONERS"

(September 4-24th, 2006)

Sponsored by

ICAR
New Delhi

Course Director
Dr. V. N. Joshi



Organized by

DIRECTORATE OF EXTENSION EDUCATION
Maharana Pratap University of Agriculture & Technology
UDAIPUR (Rajasthan) Pin - 313001

